



# The Springboard Center

RESTORING HEALTH AND DIGNITY TO INDIVIDUALS AND FAMILIES

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## We've broken ground!

Groundbreaking for the Springboard Center's new 11,500 square foot treatment and medical detox facility was held on Jan 25, 2008 with CBS daytime drama star, Ms. Jeanne Cooper as our special guest. News media headed by CBS7 covered the event as Jeanne Cooper and board members shoveled the first dirt to signify the start of construction.



Board members shown above are from left: Sandra Staley, Max Wright, Anne Hover, Tim Baker, Wallace Craig, Ms. Cooper, Mark Howard, Eddie Wallace, Mary Lou Cassidy, Mike Lemond and Herb Wales.

Construction is now underway with site grading and leveling, laying in of the plumbing and electrical subsystems and other site preparation. Cooper Construction is projecting a completion date for December of 2008.

## For what.....?

The Springboard Center, in it's new facility, will provide acute care medical detoxification services and house our already established and successful intensive outpatient treatment program for chemical dependency. At the present time in Midland, there are *NO* inpatient beds available for those who do not have the ability to pay. There are also a limited number for those who do have the ability to pay, either out of pocket or with insurance. At this time, most of those individuals would need to leave Midland to find help for themselves. The Midland Introspective Community Evaluation concluded that treatment for alcoholism and drug addiction for adults was the number one healthcare issue currently not being served in the community. An estimated 300-400 persons a year must leave the community to receive treatment services.

The mission of The Springboard Center is to provide quality counseling and treatment to the community regardless of the client's ability to pay and to raise the level of community awareness concerning addictive disorders.

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### Milestones

- 85% successful treatment completion rate
- Served over 3000 individuals and families
- Counseled all individuals regardless of their ability to pay
- A United Way Agency
- New facility underway

### Board of Directors

Tim Baker	Eddie Wallace
Anne Hover	Mary Lou Cassidy
Herb Wales	Mike Lemond
John Cook	Wallace Craig
Marc Howard	Sandra Staley
Max Wright	Elizabeth Bryan Riggs



Construction progress May 2008

## Building Campaign meeting the challenge

We have raised more than half of our 3 million dollar capital campaign goal including an Abell-Hanger Challenge Grant for \$300,000 four months before the deadline! We have received tremendous support from a wide range of community minded individuals with gifts ranging from \$10 to \$100,000. Our goal is to raise the project costs [including first year operating capital] then be self supporting by the second year so that the Springboard Center will not need to return to donors in support of the operating budget.

Thank you to all who have given to Springboard. And to those of you who have not given yet or wish to give an additional amount, we appreciate your support during this time of growth. By giving, you will be providing state-of-the-art treatment and counseling, changing the lives of people who often slip through the cracks, and you will ensure that Springboard is able to meet the future needs of the community.

The building at One Corporate Drive in Midland will house the existing Intensive Outpatient Treatment and Counseling Program as well as the In-Patient Detox Treatment Center. The new facility will enable The Springboard Center to more efficiently meet the needs of the Permian Basin area.



## National Spokesperson.....Ms. Jeanne Cooper

Nationally known and loved actress Jeanne Cooper has donated her time and taken the cause of The Springboard Center as her own. Ms. Cooper is beloved by millions as "Mrs. Chancellor" on the award winning CBS daytime drama "The Young and the Restless". Ms. Cooper believes in the community based treatment center model upon which the Springboard Center is based and has lent her talents and abilities to our efforts.

Cooper said she has never been as proud to be involved in a project. She added she hopes the center will help restore people's lives and become a model for others like it nationwide.

Sober since 1980, Cooper -- and her character who is also a recovering alcoholic -- has inspired others to follow her lead. "It isn't just stopping the addiction, that's all part and parcel of it. It's a human being restoring their life," she said.



"Some people, knowing my story, they

have stopped just because they liked Katherine Chancellor. What better tool to work with," Cooper added.

Ms. Cooper joined CBS' The Young and the Restless in 1973 starring as "Mrs. Katherine Chancellor". She is currently the longest-tenured actor on The Young and the Restless.

She has received 7 Daytime Emmy nominations and 2 Primetime Emmy nominations. She received a Lifetime Achievement Award from the Daytime Emmys in 2004.

## Your Financial Support.....

As with most non-profit organizations, fundraising , along with dedicated people, is a key component of the success of the operation. The Springboard Center has been blessed by overwhelming support from the community, foundations, businesses and individuals. Generous donations have allowed us to reach the intermediate goals necessary to start construction on our new facility. We appreciate your financial support and with your help we are looking forward to completing our fundraising goal for the capital campaign of \$3 million.

Should you desire more information, please don't hesitate to contact us at the phone number below or log in to our website at [www.springboardcenter.com](http://www.springboardcenter.com).

For-profit groups come and go, but this community-based facility will be here to serve West Texans in good times and bad. *We are here in West Texas, we are from West Texas and West Texas can depend on us.*

Contact us at: 432-620-0255



## From the Executive Director.....

**Tim Baker, MAC, LCDC, AAC**



Wow!!!! Can you believe it? We are actually watching a dream come true for Midland, Texas.

The Springboard Center building is officially under way at One Corporate Drive across from the old Midlander and behind the new First National Bank building on north Big Spring. Located in ClayDesta area where significant growth is taking place and yet set off by itself so that privacy and security can be maintained for the high quality treatment to be provided at The Springboard Center.

The Springboard Center was founded March 3, 1999 with its original Board of Directors being Tim Baker, Herb Wales, Ben Wiseman and Bill Branson. This

group provided the vision the legal advice, the financial consulting and the creation of the name The Springboard Center. As many of you know Ben Wiseman has gone on to be with the great spirit and Bill Branson is in his private practice as CPA while Herb Wales continues on the Board of Directors and Tim Baker serves as a board member and functions as the Executive Director as well as providing clinical consultation. In the early days we had some unusual and God given gifts that came to us almost out of nowhere; such as receiving a contribution from Sam Johnson of the S. C. Johnson Wax Company in Racine, Wisconsin in August 2001. It was shortly

thereafter that Louise and Clint Kuzmich began to participate in Springboard activities and Louise was performing as our secretary and the Kuzmich's generous contributions to The Springboard Center kept us moving forward. Louise also had a great deal to do with helping us to formalize ourselves and begin to act like a Board should and to arrange for Board training with the Permian Basin Area Foundation. Around this time Eddie Wallace and Tim Baker were playing golf and Eddie heard the vision and almost immediately joined the board and the next year he was made board Chairman and he has served magnificently in that role ever since.

Other significant additions to The Springboard Center occurred in 2003, Mary Lou Cassidy came on board and gave us a great deal of help with the United Way as well as Keith Wiser who was a guiding and motivating factor in the 2002-03 period. Then in 2003-04 Tevis Herd joined our Advisory Board and helped us to receive recognition from the Fasken Foundation as well as Abell Hanger. Also joining us was John Cook an attorney with Cook and Cantacuzene whose law firm specializes in helping people who have alcohol and drug addiction problems, along with Mark Howard, a long

time friend of The Springboard Center. We also brought on Mike Lemond, a CPA, as our corporate treasurer and a member of the Board of Directors. Beginning in 2002 The Springboard Center became a real official financial institution when we had our first outside audit done by Sidney Beal and his CPA firm. In about 2006 Anne Hover came on board with The Springboard Center replacing Louise Kuzmich as our secretary and Louise moved to our Advisory Board.

Anne and her husband George have been a great blessing to The Springboard Center. We didn't think we could make it without Louise but we have made it with Anne's very capable support and continue to receive spiritual and motivational support from Louise with the Advisory Board. Over the years other board members who have been added and provide quality support to us are Max Wright Attorney at Law, Sandra Staley, Wallace Craig (who has become our staff and board photographer and newsletter publisher), and recently Elizabeth Bryan Riggs. The

"This wonderful vision of serving West Texans at all social economic levels is about to become a reality"

Springboard Center's vision from the beginning was to provide first class quality treatment to all members of the community regardless of their ability to pay. The idea was to take insurance and to let those who have the ability to pay help pay for those who don't have the ability to pay. The Springboard has been successful in becoming a United Way program provider, receiving support from the Helen Greathouse Foundation, The Abell Hanger Foundation, The Beal Foun-

ation, The Fasken Foundation, The Chaparral Foundation, and The M S Doss Foundation and we are currently seeking help from the Meadows Foundation in Dallas and the Permian Basin Area Foundation. Other grants that we have requested from individual and family foundations will be listed later in this news letter. The Springboard Center has provided services to over 3000 individuals and their family members at this point in our intensive

outpatient treatment and counseling program. This has all been done strictly by word of mouth and with almost no advertising. The Springboard Center had a very successful Capital campaign kick off luncheon in June 2007 with Ms. Jeannie Cooper of the Young and the Restless coming in from Hollywood to support us.

## Restoring health and dignity to individuals and families

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We had over 200 people in attendance and raised almost \$50,000 from that luncheon alone, though we had not planned on this to be a fundraiser. Since that time the Abell Hanger Foundation gave us a \$600,000 challenge grant to receive \$300,000. The Board of Directors and other interested parties have in fact successfully allowed us to meet this challenge. Ms. Cooper has since become our national spokesperson.

Recently we had the ground breaking ceremony of our new home located at One Corporate Drive and our national spokesperson Jeanie Cooper from The Young and the Restless was back in town for this celebration. This was fun and exciting as we had contest coordination with CBS 7 where a local contest winner wrote an essay concerning addiction and was given a presentation at a luncheon at the Racquet Club on the 25<sup>th</sup> of January. Tatum Hubbard, Jay Hendricks and members of the CBS 7 team were present and then Gino Columbo, Ms. Cooper's personal hairdresser, provided a complete makeover for the runner up in the contest. There was a crowd of over 300 gathered at the Music City Mall to meet Ms. Cooper and to hear about The Springboard Center and all that was going on. It was a very fun and exciting day and all arranged by Molla Maytubby, CBS 7, and Anne Hover our board member.

Again, we had no intention of raising money during the ground breaking ceremony but in fact we had pledges of about \$50,000 coming out of this event and actually had people hand us checks for about \$30,000. So it was a very successful ground breaking ceremony.

This wonderful vision of serving West Texans at all social economic levels is about to become a reality. How exciting for everyone who has participated and that's many of you who are reading this letter right now. We are anxiously awaiting the Grand Opening. We hope that if you can see your way clear to it that you will give more and make a permanent commitment to ongoing support of The Springboard Center. We have sufficient cash flow to sustain us once we are up and running but we still need about another 1.6 million to fully capitalize this project. A pledge card is included for your use; We are proud of this project and are not in any way uncomfortable to ask you to give till it hurts. Your generosity as West Texans will help us give service to this deserving community.

